

## Product Design Year 12 Induction Task 2023

Research a Key Designer and examples of their work and use your research as the inspiration to design a chair. Present your research and design work to the class in a five minute presentation.

**Key Designers** (these are to be allocated in the induction lesson)

- Phillipe Starck
- James Dyson
- Margaret Calvert
- Dieter Rams
- Charles & Ray Eames
- Marianne Brandt
- Frank Lloyd Wright
- Marcel Breuer

## Outcome

**A Power Point / PDF presentation to include the following:**

- A **Mood Board** illustrating a range of the design work of your Key Designer
- A **Product Analysis** of a product designed by your Key Designer
- A **Fact Sheet** on your Key Designer
- An **Analysis** of the impact of your Key Designer and how they have influenced the work of others.
- A **Bibliography** recording all specific sources used

**Chair Design to include the following:**

- At least one A3 page of hand drawn design ideas with a minimum of **five annotated initial ideas**
- An A3 page with a rendered and annotated drawing of your **chosen design**
- A **1:5 Scale Model** of your chosen design constructed from card or other appropriate materials (found materials).

## Useful Websites:

<https://designmuseum.org/designers>

<https://designmuseum.org/design>

[http://www.technologystudent.com/despro\\_flsh/Designer1.html](http://www.technologystudent.com/despro_flsh/Designer1.html)

<https://www.gq.com/story/the-12-most-iconic-chairs-of-all-time>