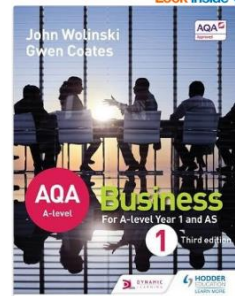


Subject: **BUSINESS STUDIES**

**KEY TEXTBOOK**

A textbook recommended by your subject teacher.

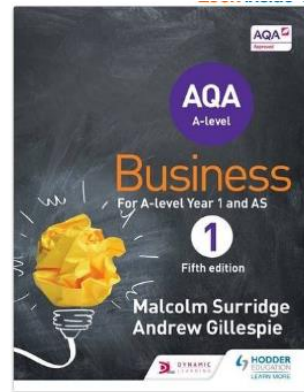


John Wolinski and Coats  
AQA Alevel Business

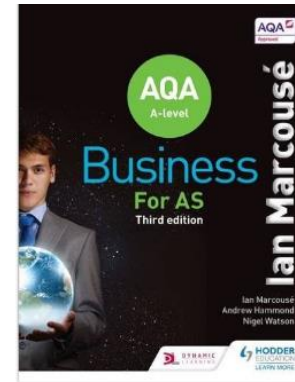
**ADDITIONAL TEXTBOOKS / SUBSCRIPTIONS**

A list of alternative textbooks. A textbook is much like a person: it is not perfect - it has strengths and weaknesses. So having a range of books to consult makes sense. Where a topic is not well covered in one book, another text might deal with it much more clearly.

**ISBN: 978-1-471-83613-8**



**ISBN: 978-1-471-83580-3**



**SPECIFICATION AND BOARD**

A syllabus or specification. It details all the areas that you need to be taught for the examination.

Exam board is **AQA**. Specification Code:7131/7132

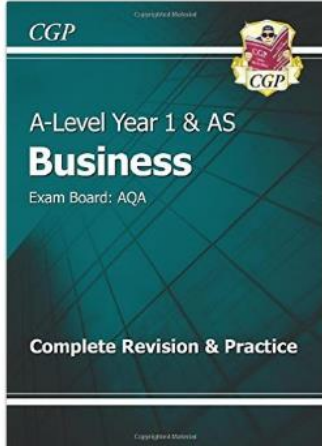
The following link will give access to the specification, exam papers etc.

<http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132>

**RECOMMENDED WEBSITES**

Your teachers might be able to advise you about websites that have useful information.

- Tutor2u - <http://beta.tutor2u.net/>
- Business Studies online - <http://www.businessstudiesonline.co.uk/activitiesmenu.htm>
- Times100 - <http://businesscasestudies.co.uk/#axzz3lukJTced>
- Bized - <http://www.bized.co.uk/>
- Company websites (corporate pages)
- Marketing websites - <http://www.marketingmagazine.co.uk/> <https://www.marketingweek.com/>
- News and newspaper websites – access the business articles e.g. guardian, bbc
- Links to company reports: <http://research-methodology.net/category/company-profiles/>

<p><b>REVISION GUIDE(S)</b>          Not all subjects have these but they can often reduce topic into smaller chunks so you can focus on the key issues.</p>	<p><b>ISBN: 978-178294-352-5</b></p>  <p>Can be purchased for £5 from school</p>
<p><b>PAST EXAMINATION PAPERS and MARK SCHEMES</b>          At the beginning of the course you should have an idea of the type of question you might be asked in the final examination. Website address and unit code listed for you.</p>	<p>These can be accessed via the AQA website:          OR you can access student shared area</p>
<p><b>ANY OTHER SUBJECT SPECIFIC INFORMATION.</b>          (e..g. specific Independent study requirements or journals or CD ROM)</p>	<p><b>Half termly task:</b> Students are to complete a grid (located on student shared area) which involves researching 6 different businesses. The businesses need to be completed in the following order:</p> <ol style="list-style-type: none"> <li>1. Dyson</li> <li>2. Amazon</li> <li>3. Ebay</li> <li>4. Warburtons</li> <li>5. Samsung</li> <li>6. Next</li> </ol>
<p><b>FEEDBACK FOR INDEPENDENT STUDY</b></p>	<p>Students will be expected to keep a portfolio of their independent study as evidence that this has taken place (work needs to be printed). This will be checked by the teacher once a half term to ensure appropriate work is being done and is providing a beneficial outcome. The company research is compulsory for all, however, students can decide what other areas of study they wish to carry out.</p>

